

VII ISTA EUROPEAN PACKAGING SYMPOSIUM

Industry 4.0 Packaging Innovation and Impacts in a Transforming World



PACKAGING,
TRANSPORT
& LOGISTICS
RESEARCH
CENTER

ITENE



NVC NETHERLANDS PACKAGING CENTRE
www.nvc.nl



SPONSORSHIP DOSSIER

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of A LEADING EUROPEAN
PACKAGING EVENT

5-7 March 2019, Amsterdam (Netherlands)

SYMPOSIUM PROFILE

The 2019 Edition of the **ISTA European Packaging Symposium** will explore **Industry 4.0** and its impacts on the distribution of packaged-product systems. The program will provide insight on how the massive shifts under way in commerce, driven by advancements in cyber-physical systems, artificial intelligence, the Internet of Things (IoT), 3D printing, sustainability, and more, will change transport package.



SYMPOSIUM TARGET

ISTA European Packaging Symposium aims to provide a **broad international forum** for Directors, Managers and Technicians of logistics, packaging, production, purchasing, R&D, product design and development of companies in the following sectors: **Packaging Industry; Logistics, Transport and Storage; Test Laboratories, Test Equipment Manufacturers; Retail; Fast Moving Consumer Goods Industry; Electronics, Audio and Video Equipment, Computers** and all other professionals whose activities are related to **distribution packaging**. The conference will feature plenary speeches given by worldwide companies in the mentioned sectors.

Sponsorship impacts:

EVENT FORUM

75 Attendees

15 Different countries

95% Directors and decision makers

DISSEMINATION PARTNERS

ISTA (USA)

ITENE (Spain)

ISTA Europe

Board members:

Sealed Air - UK

Danish Technological Institute – Denmark

IKEA of Sweden AB - Sweden

BSH Hausgeräte GmbH - Germany

Smithers Pira - UK

Fraunhofer Institute IML – Germany

Lansmont - USA

UPS Deutschland Inc. & Co. OHG - Germany

HP - Germany

Softbox Systems – UK

ITENE- Spain

MEDIA PARTNERS

>15 Collaborations with European Partners

16 High level Speakers

Real Business Cases

More than 9 different sectors represented

IMPACTS

E-MAILING

> 30.000 professionals contacted by e-mail

SOCIAL MEDIA

10600 Social media followers

POST MAIL

> 2000 Packaging professionals mailed

MASS MEDIA

Press releases, Interviews, articles, banners and ads in digital and printed media

> 2 million audience reached in Europe

WEB

ISTA and ITENE websites

> 8000 visitors monthly

Previous edition



IKEA of Sweden AB

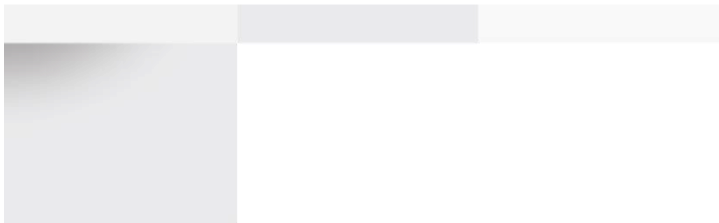


TOKYO NATIONAL MUSEUM



SPEAKERS

Previous edition



ATTENDEES

National & International

Alimarket

 **Alimarket**
Envase

**manutención
& almacenaje**
Revista de LOGÍSTICA

info  **PACK**
packaging
etiquetas e
innovación

Mediterráneo

Interempresas

 **amec**
envasgraf

 **REVISTA PlásticosModernos**

aet alimentación
PROPERTY TECHNOLOGY
ESSAYS

ALFORJA

Logisnet
Cadena de suministro

Envasprés

packaging
journal

SupplyChain
GROUP

eurocarnedigital

eurocarne

packagingeurope

TecniFood
La revista de la tecnología alimentaria

MEDIA PARTNERS

2019 Sponsor Categories:

PLATINUM SPONSORSHIP	7500 €	4 FREE PASS!
GOLD SPONSORSHIP	5500 €	3 FREE PASS!
SILVER SPONSORSHIP	3500 €	1 FREE PASS!
EXHIBITOR	2500 €	1 FREE PASS!

* Details in the next slide.

2019 SPONSOR CATEGORIES

Sponsor Categories	ON SITE RECOGNITION							ON-LINE RECOGNITION				REGISTRATIONS AND SPECIAL DISCOUNTS	
	Social/Networking Events Sponsorship		Exhibition	Posters*	Hand-outs	Programme block Sponsorship	MK material delivery	Web	E-mailing*	Brochure PDF*	Social Media*	Free registrations	Special discount to your contacts *
PLATINUM (7500€)	OFFICIAL DINNER	Sponsor of the Official Dinner. Logo on the dinner screen and 1-5 minute speech. Reserved seat at the presidential VIP table	VIP 10 sqm (2*5m) display area (select your location)	Platinum size Logo in the Symposium posters	Logo on the Symposium lanyard	1 day sponsorship (morning and afternoon blocks) Special mention by the Chairman and logo in the Symposium agenda	During official dinner	Logo on 1st place on the sponsor list and link to the sponsor website	Platinum size Logo	Platinum size Logo	12 pics Twitter Facebook	4	20% discount on rate price (max. 30)
GOLD (5500€)	WELCOME RECEPTION	Sponsor of the Welcome Reception. Logo on the welcome screen and 1-3 minute speech	6 sqm (3*2m) Display area (second priority location)	Gold size Logo in the Symposium posters	Logo on the Symposium USB with presentations	1 block sponsorship. Special mention by the Chairman and logo in the Symposium agenda	During welcome reception	Logo on 2nd place on the sponsor list and link to the sponsor website	Gold Size Logo	Gold Size Logo	8 pics Twitter Facebook	3	10% discount on rate price (max. 30)
SILVER (3500€)	SYMPOSIUM LUNCHESES/ BREAKFAST RECEPTIONS	Sponsor of 1 Symposium lunch or Breakfast reception. Special mention of the sponsor by the Chairman (20 sec. Speech by the sponsor). Lunch or Breakfast reception sponsored by "Company name" written in the Symposium schedule of the agenda	2 sqm (2*2m) display area	Silver size Logo in the Symposium posters	Logo on the Symposium pens	Not included	Not included	Logo on 3rd place on the sponsor list and link to the sponsor website	Silver Size Logo	Silver Size Logo	4 pics Twitter Facebook	1	Not included
EXHIBITOR (2500€)	Not included	Not included	2 sqm (2*2m) display area	Not included	Not included	Not included	Not included	Not included	Not included	Not included	Not included	1	Not included

* Details in the next slide.

PLATINIUM SPONSORSHIP

REGISTRATIONS AND SPECIAL DISCOUNTS

4 Complimentary Symposium Registrations
20% Discount on additional registrations
(max. 30 attendees)

ON-SITE RECOGNITION:

Social events: Sponsor of the Official Dinner
Logo on the dinner screen and 1-5 minute speech
Reserved seat at the Presidential VIP Table

Exhibition: VIP 10 sqm (2*5m) display area
(select your location)

Symposium program blocks:

1 day sponsorship (morning and afternoon blocks)
Special mention by the Chairman
Logo appearance in the Symposium agenda

Conference posters: Platinum size Logo on the Symposium posters

Conference hand-outs: Logo on the Symposium lanyard

MK material distribution: During Official Dinner

ON-LINE RECOGNITION:

Web: Logo on 1st place on the sponsor list
and link to the sponsor website

Symposium E-mailing: Platinum size Logo

Symposium Brochure: Platinum size Logo

Social Media: 12 pics for Facebook and Twitter

7.500 Euros



**INCLUDES EXHIBITOR and
4 SYMPOSIUM REGISTRATIONS!**

GOLD SPONSORSHIP

REGISTRATIONS AND SPECIAL DISCOUNTS

3 Complimentary Symposium Registrations
10% Discount on additional registrations
(max. 30 attendees)

ON-SITE RECOGNITION:

Social events: Sponsor of the Welcome Reception.
Logo on the Welcome Screen and 1-3 minute speech

Exhibition: 6 sqm (3*2m) display area
(second priority location)

Symposium program blocks:

Selection of 1 block sponsorship
Special mention by the Chairman
Logo in the Symposium agenda

Conference posters: Gold size Logo on the Symposium posters

Conference hand-outs: Logo on the Symposium USB with Presentations

MK material distribution: During Welcome Reception

ON-LINE RECOGNITION:

Web: Logo on 2nd place on the sponsor list
and link to the sponsor website

Symposium E-mailing: Gold size Logo

Symposium Brochure: Gold size Logo

Social Media: 8 pics for Facebook and twitter

5.500 Euros



**INCLUDES EXHIBITOR and
3 SYMPOSIUM REGISTRATIONS!**

SILVER SPONSORSHIP

REGISTRATIONS

1 Complimentary Symposium Registration

ON-SITE RECOGNITION:

Social/Networking events:

Sponsor of 1 Symposium lunch/breakfast
Special mention of the sponsor by the Chairman
(20 sec. Speech provided by the sponsor)
Lunch/breakfast reception sponsored by
"Company name" written on the Symposium Agenda

Exhibition: 2 sqm (2*2m) display area

Conference posters:

Silver size Logo in the Symposium posters

Conference hand-outs: Logo on the Symposium pens

ON-LINE RECOGNITION:

Web: Logo on 3rd place on the sponsor list
and link to the sponsor website

Symposium E-mailing: Silver size Logo

Symposium Brochure: Silver size Logo

Social Media: 4 pics for Facebook and Twitter

3.500 Euros



**INCLUDES EXHIBITOR and
1 SYMPOSIUM REGISTRATIONS!**

EXHIBITOR

REGISTRATIONS

1 Complimentary Symposium Registration

ON-SITE RECOGNITION:

Exhibition: 2 sqm (2*2m) display area



2.500 Euros

**INCLUDES EXHIBITOR and
1 SYMPOSIUM REGISTRATIONS!**

SYMPOSIUM CONFERENCES AND EXHIBITION

Facilities of Amsterdam Marriott Hotel - Netherlands



**WELCOME RECEPTION
AND OFFICIAL DINNER**

**Official dinner at
'Café in de Waag'**

(City Centre)



ORGANIZERS



ISTA

The International Safe Transit is an American Organization with an international Recognition focused on the specific concerns of transport packaging.

ISTA pioneered the concept of package performance testing and certification 60 years ago and today their test procedures and certification programs are at the forefront of Transport Packaging. ISTA test procedures define how packages should perform to ensure protection of their contents. Use of ISTA test procedures reduces risks in the transport environment and increases confidence in the safe delivery of a tested packaged-product.

NVC

NVC (founded in 1953) is the association of companies addressing the activity of packaging throughout the supply chain of packaged products. The NVC membership, innovation projects, business information services and education programme stimulate the continuous improvement of packaging.

ITENE

is the research center specialist in Packaging, Transport and Logistics working worldwide in packaging engineering and transport simulation.

ITENE works in the design and development of tailored made industrial packaging solutions to respond to customer business needs in line with specific requirements from the industry. ITENE has a high expertise on problem solving and packaging optimization, offering the best possible solution to customer's specific needs in term of cost saving, legislation compliance, safeguarding cargo, customer confidence and circular economy requirements.

The Transport Simulation Center of ITENE owns the most advanced equipment to analyze packing behavior in normal and extreme conditions, whether if transport is carried out by land or sea.

THANK YOU!

Hope to see you there!

7th **ISTA EUROPEAN PACKAGING SYMPOSIUM**
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