

BARCELONA, SPAIN, 7-8 OCTOBER 2025



SIGN UP NOW



# You're Invited to Become A Sponsor & Showcase Your Brand

It's an honor to invite you to become a valued sponsor of ISTA Forum Europe, happening 7–8 October at the Meliá Barcelona Sky Hotel in Barcelona, Spain.

This premier event brings together a global community of industry leaders, innovators, and decision-makers who are shaping the future of transport packaging. It's a space for sharing ideas, having meaningful conversations, and building real connections with others who share a commitment to advancing the industry.

ISTA Forum Europe features our two flagship events, TransPack and TempPack:

- **TransPack** Focused on research and practical solutions for optimizing packaging for transport.
- **TempPack** Centered on technical insights and strategies for temperature-controlled performance packaging.

Sponsoring ISTA Forum Europe goes beyond showcasing your brand—it's a chance to be part of something impactful. As a sponsor, you'll:

- Connect with the global transport packaging community as industry leader
- Build relationships and network with key decision-makers
- Increase your brand's presence with sponsor exhibit space and focused marketing
- Support research and innovation that's shaping the industry's future

To learn more about the sponsor exhibition opportunities and to sign up, <u>click here</u>. If you have any questions, I'd be happy to share more details.

I look forward to welcoming you as an ISTA Forum Europe sponsor!

Sincerely,

Lisa Bonsignore

ISTA Vice President of Events



### **Become a Sponsor & Showcase Your Brand**



Connect with global transport packaging leaders and key decision-makers to grow your network.



Boost your brand through targeted exposure while supporting innovation & industry-shaping research.

SIGN UP

| SPONSORSHIP BENEFITS                                | PREMIER<br>\$6,000 USD | GOLD<br>\$4,500 USD | SILVER<br>\$3,000 USD |
|---|------------------------|---------------------|-----------------------|
| Closing Celebration Dinner Recognition              | <b>Ø</b>               |                     |                       |
| Exclusive exhibit space in the Forum Networking Hub | <b>⊘</b>               |                     |                       |
| Logo on event website homepage                      | <b>Ø</b>               |                     |                       |
| Logo and web link on event app                      | <b>Ø</b>               | <b>Ø</b>            |                       |
| Social mixer reception recognition                  | <b>②</b>               | <b>②</b>            |                       |
| Registration discount code to share with contacts   | 20% off                | 10% off             |                       |
| Complimentary attendee registration                 | 2 Registrations        | 2 Registrations     | 1 Registration        |
| Ad in attendee guide                                | Full Page              | Half Page           | Quarter Page          |
| On-site recognition during general session          | <b>Ø</b>               | <b>⊘</b>            | <b>Ø</b>              |
| On-site signage                                     |                        | $\bigcirc$          | $\bigcirc$            |
| Sponsor logo included on email blasts               | <b>Ø</b>               | <b>⊘</b>            | <b>②</b>              |
| Website recognition                                 | <b>②</b>               | <b>②</b>            | <b>Ø</b>              |
| Social media promotion                              | <b>Ø</b>               | <b>Ø</b>            | <b>Ø</b>              |

#### **2024 PREMIER SPONSORS**















The <u>2025 ISTA Forum Europe</u> (previously the ISTA European Packaging Symposium), will be held on 7-8 October at the <u>Meliá Barcelona Sky Hotel</u> in Barcelona Spain!

The ISTA Forum Europe features our flagship events, TransPack and TempPack.

It's where our packaging community comes together to connect—sharing insights, building relationships, and shaping the future of transport packaging.

# 35+ Presentations, Breakout Discussions, Networking, and More Across Two Learning Tracks!





## **TransPack**

TransPack covers hot topics such as sustainable packaging development, e-commerce packaging challenges, packaging performance testing, optimization, damage reduction success stories, research, best practices, and more.

- Packaging Performance Testing Applications and Research
- Protective Package Design Challenges
- Quality Assurance & Validation Best Practices
- Damage Reduction Success Stories
- Sustainable Packaging Development
- e-Commerce Packaging
- Packaging System Optimization Case Studies

# **TempPack**

TempPack offers technical insights on global temperature-controlled performance packaging, innovative cold chain packaging solutions, temperature monitoring strategies, sustainability case studies, design qualification guidance, frozen shipping solutions, and more.

- Frozen Shipment Best Practices and Case Studies
- Real-Time Monitoring & Qualification
- Sustainability Case Studies: Re-Use vs. Single Use
- New Methods for Protecting High Value Product in the Supply Chain
- IoT for Gathering or Acting on Temperature Data Within a Supply Chain
- Innovative Cold Chain Packaging Solutions





ISTA Forum Europe provides a broad international platform for directors, managers, and technical professionals in logistics, packaging, production, purchasing, R&D, and product design—spanning sectors such as FMCG, electronics, retail, transport, testing, and equipment manufacturing—focused on transport packaging. Past attendees include:

3M Company

ALDI SUD Dienstleistungs-GmbH & Co. oHG Alpla Werke Alwin Lehner GmbH & Co KG

Amazon Lab 126 Amin Massoud Co

Aramco Overseas Company

ASM International ASML Netherlands B.V.

Atlas Box & Crating Co. Ireland Ltd

bbVie

BFSV Verpackungsinstitut Hamburg GmbH

Billerud AB & Stadium BillerudKorsnas AB BSH Hausgeräte GmbH

BSH Hisni aparati d.o.o. Nazarje BSH Home Appliances Coorp.

CENTROTECNIA SRL Cold Chain Technologies CURVER BENELUX B.V

CYTIVA

Danish Technological Institute Danone Nutricia Research

DGP Intelsius Ltd. DS Smith- Tecnicartón DUO PLAST AG

ECOEMBALAJES ESPAÑA, S.A.

Electrolux Elopak as Ericsson AB

EUMOS - European Safe Logistics Association

ExxonMobil Chemical Central Europe. A division of ESSO

Deutschland GmbH Fiskars Finland Oy AB Fraunhofer Institut IML Georgia Pacific Giovani Rissi, MSc.

Google GREEN PACK SRL Grifal S.p.A. GS1 Germany GmbH

COV

Hella Corporate Logistics Packaging Engineering (HCC-LOMP)

HelloFresh SE Henkel Beauty Care Herr

HQ Pack

IBE-BVI (Belgian Packaging Institute)

Ikea of Sweden AB Industrias Alegre SA IPS Technology

ITENE
J.E. Ekornes ASA

JYSK A/S Kite, a Gilead company

KLA

**ISTA** 

Kokusai Europe GmbH

L.A.B. Equipment, Inc.

Lansmont L'Oreal

MEGA PLAST SA METROPACK

Mondi Warszawa sp. z o.o.

Moog B.V.

National Instruments R&D

Nefab Engineering Center Benelux Nefab Packaging Netherlands

NI Hungary Kft. Novo Nordisk A/S NV RYCOBEL

NVC NETHERLANDS PACKAGING CENTRE

OnAsset Intelligence

Packaging Corporation of America

Packsize GmbH PAConsult GmbH Phitec Ingegneria Srl

PPT Group Pregis Europe

Procter & Gamble GmbH

PSG GmbH - Rechnungsprüfung (Fincancial provider of

Henkel AG & Co. KGaA)

Ranpak B.V. RISE Innventia AB Roche Diagnostics GmbH

Ryosho Europe GmbH

SA DES EAUX MINERALES EVIAN Safe Load Testing Technologies

SARL METROPACK SC Johnson Europlant BV SC Johnson, A Family Co. SCUS GmbH

Sealed Air GmbH

Sebert Trillingstechniek B.V.

Smithers

Smurfit Kappa Development Centre

Sonoco ThermoSafe Spectral Dynamics Steelcase AG Stora Enso Stora Enso Tetra Pak Hispania Tetra Pak Service SNC THP Systems Ltd Topa Institute

Topa Verpakking BV Trioplast AB

UL

United Parcel Service Deutschland S.à r.l. & Co. OHG

V.L LIMITRONIC, S.L.

Vibration Research Corporation

Virginia Tech Wayfair

WESTPAK, Inc. - Northern California





### Schedule At -A-Glance

#### **Monday 06 October**

Pre-Forum ISTA PDP Certification Training (additional fee) 7:30-17:45

#### **Tuesday 07 October**

Attendee Check-In 8:30-12:30

Forum Welcome Lunch 11:30-12:30

TransPack Sessions 12:30-17:15

TempPack Sessions 12:30-17:15

Afternoon Break with Sponsors 14:15-14:45

Social Mixer 17:30-19:30

### Wednesday 08 October

Coffee, Tea & Breakfast Pastries 8:00-8:30

TransPack Sessions 8:30-17:00

TempPack Sessions 8:30-17:00

Lunch 12:00-13:00

Afternoon Break with Sponsors 15:00-15:30

Forum Closing Celebration Dinner 18:00-21:00

### Companies on the 2024 Program





















































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For more information on ISTA Forum Europe, please contact Lisa Bonsignore, ISTA VP of Events, lisa@ista.org and +1 (517) 325-0434



The International Safe Transit Association (ISTA) ) is a member-based nonprofit that empowers organizations, and their people, to minimize product damage throughout distribution and optimize resource usage through effective package design. Worldwide, ISTA is the most trusted, knowledgeable and respected authority in predictive package- performance testing and design standards, helping its members develop more effective packaging to withstand the ever-changing risks of the global distribution environment.

ISTA's more than 1,100 corporate members are located in 45 countries and includes over 650 certified testing labs, 400 leading brand owners, 300 packaging suppliers, and 300 research and academic institutions and students.

www.ista.org