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Exploring the Future of Effective Package Design

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The International Safe Transit Association (ISTA) is pleased to present the 8th edition of the ISTA European Packaging Symposium to be held 1-3 March, 2022 in Berlin, Germany at the Courtyard by Marriott Berlin City Center. Join us as we explore the future of effective package design. The program will provide insights on today's e-commerce and sustainability challenges and will offer new solutions to help shape the future of transport packaging. New to the program this year, sustainability, e-commerce design and testing panels of experts discussing important topics and big trends.

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WHO ATTENDS?

The ISTA European Packaging Symposium provides a broad international platform for directors, managers and technicians of logistics, packaging, production, purchasing, R&D, product design and development of companies in the following sectors: Packaging industry; fast moving consumer goods industry; computer, electronics industry; retail sector; logistics, transport and storage; test laboratories; test equipment manufacturers and all other professionals whose activities are related to distribution packaging.

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ABOUT ista

The International Safe Transit Association (ISTA) is an organization focused on the specific concerns of transport packaging. ISTA is the leading industry developer of testing protocols and design standards that define how packages should perform to ensure the protection of their contents during the ever-changing risks of the global distribution environment. As a nonprofit, member-driven association it sets the standards for optimizing the resources in packages that are designed to be survivable, sustainable, and successful. Worldwide, ISTA is the most trusted, knowledgeable, and respected authority in predictive package-performance testing helping its members develop more effective packaging. For more information, visit www.ista.org.

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